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| **Athletes Acceleration** | **Press Room** |
| **FOR IMMEDIATE RELEASE:**  Date | **Media Contact:**  Your Full Name  555.555.5555 |

**[YOUR BUSINESS] announces it’s partnership with world’s leading sports performance educator, Athletes Acceleration**

**Sports performance facility offers training for young athletes**

[Your Business] recently partnered with Athletes Acceleration, the leading sports performance brand specifically for young athletes. [Your Business] is pleased to announce this partnership and to kick it off, they are holding a partnership celebration that will take place on {Day Or Dates Of Your Event}, from {Time AM} to {Time PM}.

With a much needed focus on long term athletic development, [Your Business] offers convenient and affordable sports performance training option for young athletes seeking to maximize their potential while minimizing injury. At [Your Business], parents and coaches can be assured that their young athlete’s developmental needs are being specifically met and that they are in the hands of trained experts who specialize in youth performance training.

“Through this new partnership with Athletes Acceleration, [YOUR BUSINESS] will be able to stay at the forefront of the youth fitness and sports performance landscape and making sure what we offered here in [YOUR CITY] is best in class”, said [YOUR NAME], [YOUR BUSINESS]’s owner.

[Make Sure To Customize This Paragraph] To celebrate the launch of this partnership, [YOUR BUSINESS] is offering a (50% discount off athletes’ first month of training). “I’m very enthusiastic about this partnership as it will ensure that our coaches have the latest expertise to ensure that the athletes we train enjoy the greatest possible benefit” said [YOUR LAST NAME].

Facility tours will be available during the partnership celebration. Membership information is available at the facility, by calling {YourPhoneNumber}, or by visiting [YOUR DOMAIN].

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